

A Leading Supplier For The Airline Industry:

Sustainability - 100% RPET Option ✓

Hand Care ✓

Air Freshener ✓

Aircraft Interior Cleaning ✓

Premium Brand Partnerships ✓

Eco-Friendly Product Range ✓

Insecticides ✓

Amenities ✓



Freshorize

2023 PRODUCT CATALOG

about us

Our Advantage

At Freshorize, we are devoted to enhancing passenger experience. Our award-winning innovative 3-in-1 hand soap design has revolutionized onboard lavatory products. We provide expertise in custom branded fragrances offering an array of aromas, enriching passenger travel. All of our products can be further customized, from the bottle shape and label to the base holder, tailoring them to your specific needs.

Soon, all of our bottles will be made from R-PET; a 100% recyclable plastic. We are also introducing our ECO friendly cleaning range products that are highly effective and readily biodegradable, making them both safer for users and the environment.

We are committed to flying towards a more sustainable and environmentally conscious future.





Our Journey

Freshorize was founded in 2002 by self-made entrepreneur Aziz Patel. No stranger to long haul flights, Aziz recalls one flight in particular where he experienced unpleasant odors from the on-board lavatories. This incident was the catalyst for Aziz to find a solution to this all too common problem. A few months later, the concept of combining hand wash and air freshener into one bottle was born. What began as an idea to find a solution to a simple problem, evolved into an award-winning, patented design. This bottle was the first of its kind in the industry!

about us

our collection



Custom Options

From product fit to fragrance, we provide tailor-made solutions for the airline industry. Freshorize will work with you directly to help customize your product.

A solution for every aspect of the product: from the base holder to the bottle style to labeling. Select a scent from one of our eight timeless fragrances, or let us create a scent for your brand needs.

Patented Technology

The innovative and novel design of our bottles uses a micro-capillary air freshener technology that out-performs all other products on the market. The fragrance oil and micro-capillary wick system is superior in keeping aircraft lavatories smelling fresh throughout the duration of the flight, whether short or long-haul. Not only do our products offer a complete solution to tackle odors in the cabin and lavatory, they improve passenger and crew experience.



Quality Standards

Freshorize has climbed new heights in improving our sustainability and carbon footprint by developing our product range to be even more environmentally friendly. We are ISO 14001 certified and have received a Gold Sustainability Rating from Ecovadis for 2022.

collaboration



Synergistic Partnerships

Freshorize has established itself as an expert in brand collaboration by successfully partnering with renowned luxury brands to curate exclusive in-flight experiences, incorporating their products and services to elevate the travel experience for passengers.

Our track record of navigating collaborations showcases our ability to create synergistic partnerships that captivate customers and reinforce our brand as a leader in the airline industry.



GROWN ALCHEMIST
BIOLOGICAL BEAUTY



(MALIN+GOETZ)
new york.



floral
street

meraki

LE LABO[®]
GRASSE — NEW YORK

APOTHEKE

NEST
NEW YORK

HERLUM
LONDON

BEEKMAN
1802

CLEAN
— RESERVE —



brands

fragrances



Fragrance Branding

The senses alert the human body to more than just their surrounding environment. They can also influence emotions and a person's state of mind. One of the most influential senses is smell.

Smell allows a person's emotions or feelings to be shifted from anxious to calm, sleepy to alert, or restless to relaxed. The use of specific fragrances allow the body to experience different attitudes with just a sniff. Our fragrance team is here to help you customize a branded fragrance to provide your passengers with any experience you desire. This custom fragrance is exclusive to your brand.

cabin spray



fragrance insert



fragrance insert



flower vase



scent emitter



air fresheners

frances



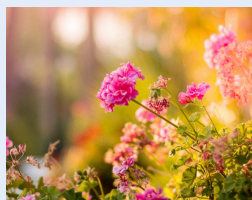
Signature Fragrances

We have developed a range of eight timeless fragrances to create lasting impressions for your passengers. Just like custom fragrances, our signature fragrances can be used to evoke specific emotions. You have the option of selecting any of these fragrances for use in any of our product lines.

apple spice



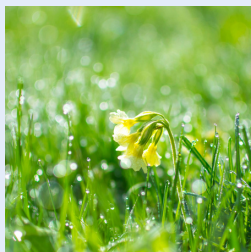
spring garden



eucalyptus



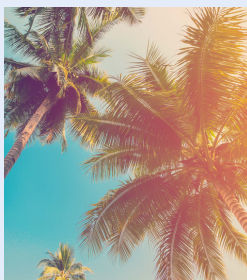
vanilla bean &
cedarwood



morning dew



citrus fresh



island breeze

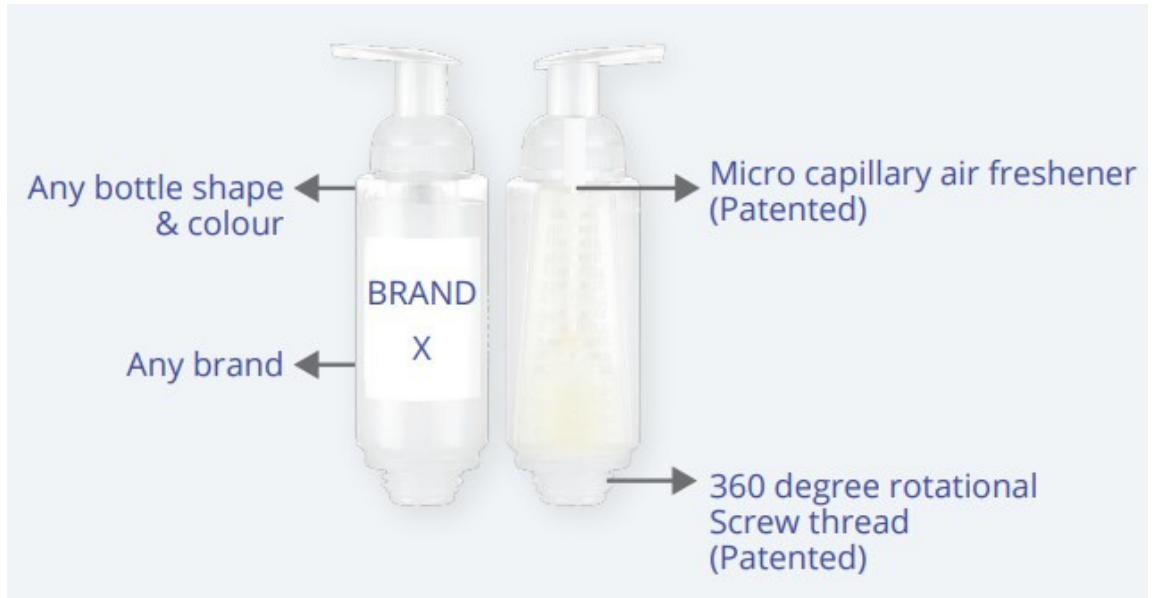


lemongrass &
green tea

top scents

patented design

Get the best passenger experience with any brand or fragrance in Freshorize's patented bottle with air freshener. Our patented technology is available for all of our designs:



Why Micro-Capillary Air Freshener?

- Fragrance oil is diffused into the atmosphere through the wick allowing for a stronger and longer lasting scent
- The design allows for a clear end of life which is demonstrated when the pod is empty
- Quality fragrance oil is used with nothing being unused or wasted
- Used by airlines across the world



Micro Capillary
Air Freshener

Soap with Micro Capillary
Air Freshener

patented design

skin care



Specialty

Freshorize has been proudly serving the Airline Industry for over 20 years, specialising in Hand Soaps, Lotions and Sanitizers.

All of our skincare products can be scented with a fragrance of your choice. If you require a custom bottle, base, label, or other feature, just let us know and we can make it happen.

air freshener micro-
capillary



banded
air freshener



square bottle



All bottle shapes and scent emitters are available in liquid soap

hand wash

hand lotion & sanitizer

alcohol free
foam sanitizer



liquid alcohol
sanitizer



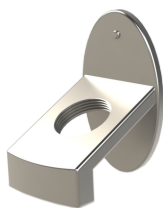
hand lotion



All bottle shapes and scent emitters available in sanitizer and lotions

We offer a range of base holders. Whether you need your product mounted to the wall or counter, we can provide you with the perfect base holder for your bottle style, size, and shape.

Our base holders can be manufactured in a variety of finishes: matte, bronze, solid colors, or even chrome. Here are some of the base holder options we offer.



Single Wall
Mount



Single Counter
Mount



Double Counter
Mount



Counter Mount

base holders

wellbeing



X É N

Our aromatherapy products are designed to balance, harmonize and promote the healing of the body, mind and spirit.

Our X É N Wellbeing Line has been developed using essential oils to promote relaxation and rejuvenation during and after a short or long flight.

RELAX RANGE

Muscle Gel
Pillow Spray
Essential Oil

REVIVE RANGE

Hand Lotion
Hydrating Face Oil
Refreshing Face Wipe

relax

muscle gel



pillow spray



essential oil



revive

hand lotion



hydrating face oil



refreshing face wipe



cleaning



ECO & EPA Product Offerings

Introducing our ECO friendly cleaning range products that are highly effective and readily biodegradable, making them both safer for users and the environment.

Freshorize Multipurpose Disinfectant Wipes and Spray are fast acting, broad spectrum, one-step, hard surface, disinfectant. When used as directed, these cleaners deliver effective biocidal action against a market leading number of bacteria, fungi, and viruses.

ECO

All in One
LAV Multi-Surface Cleaner
Odor Neutralizer

EPA REGISTERED

Multipurpose Disinfectant Wipes
Disinfectant Spray

eco

all in one



lav multi-surface



odor neutralizer



epa registered

disinfectant wipe

disinfectant spray





Our Commitment to Sustainability

Freshorize is committed to reducing its environmental impact and promoting a greener future. One significant step in this direction is the company's use of r-PET (recycled polyethylene terephthalate) fully recycled plastic bottles. By utilizing r-PET, Freshorize reduces the demand for new plastic production and contributes to the circular economy by giving new life to discarded materials.

This initiative aligns with Freshorize's overarching mission to create a more sustainable and eco-friendly airline industry, ensuring that passengers can enjoy high-quality amenities while minimizing their carbon footprint.

Through its innovative practices and dedication to sustainability, Freshorize is setting a new standard for responsible business in the airline industry.

ISO Certified



Freshorize has been awarded the prestigious ISO 14001 and ISO 9001 certifications since 2018. Freshorize continues to maintain these standards, showcasing its commitment to both environmental management and quality assurance. These internationally recognized standards validate Freshorize's effective operational processes and its dedication to sustainable practices.

Freshorize has been honored with the Gold 2022 EcoVadis rating, further highlighting the company's exceptional performance in environmental sustainability and social responsibility. These accolades reinforce Freshorize's position as a leader in the industry, known for its operating excellence and unwavering commitment to sustainable business practices.

2022 ecovadis



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